INTERIOR TREND

Into the Wild

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There was a not-too-distant time when the height of interior sophistication was myriad shades of grey and covering everything in boucle (seriously, why was everyone so obsessed with boucle?). That time is over. Home-decorators of today are far more willing to go bold in their configurations, opting for colour and prints - flora- and faunainspired designs, specifically, are having a moment.

The hashtag #tropicaldesign hit 1.3 million views on TikTok, while the term 'bloomcore' racked up 2.5 million. One of the viral winners of Sex and the City sequel And Just Like That was the botanical wallpaper in Carrie Bradshaw's apartment (designed by the ever-savvy Sarah Jessica Parker herself). John Lewis's Japonica print was an autumn bestseller, while interiors brand House of Hackney has popularised rustic, rural patterns with a moody, bohemian twist.

At its heart, the trend is about escapism – it's a way of bringing the outdoors into your urban dwelling. So, grab your binoculars; from bird motif cabinets to tulip-shaped lampshades, it's time to rewild your home.















Amphibia fringed velvet cushion, £195. House of Hackney, houseofhackney.com



Eden cinched vase, £450, Jonathan Adler, amara.com





Girasole chandelier £9,909, Multiforme,









